LEO BURNETT U.S.A.

No. 347-M - (LANDING) - Reg. No. 193456 - Page, 4/c Bleed - (8 3/4 x 11 1/2 inches) Notional Magazines, 1986

Discover where today's smokers are heading.

Merit Ultra Lights

- Ultra fresh, Ultra smooth, Ultra flavor

SURGEON GENERAL'S WARNING Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

